

2000 MONROE PLACE NE
ATLANTA, GEORGIA
MOBILE: 423-653-6956
HTJACKSON203@GMAIL.COM



HOWARD T. JACKSON III

GRADUATED



MAY 2013

PUBLIC RELATIONS BACHELORS OF SCIENCE
 GEORGIA SOUTHERN UNIVERSITY



SUMMARY:
 ALL I NEED IS YOUR VISION, A GOOD TEAM AND A COMPUTER

WHAT I'VE DONE

AWARDS

GEORGIA SOUTHERN UNIV. PROGRAM OF THE YEAR-2013
 FIRST AMENDMENT FREE FOOD FESTIVAL
 GEORGIA SOUTHERN UNIV. STUDENT MEDIA DIRECTOR'S GENERAL STAFF AWARD-SPRING 2013
 GEORGIA SOUTHERN UNIV. EAGLE ENTERTAINMENT BOARD MEMBER OF THE MONTH-SEPTEMBER

MARKETING COORDINATOR
SUNWING AIRLINES INC.
 -MANGAGE PROJECTS, PLAN SPECIAL EVENTS & DIRECT CAMPAIGNS

MARKETING INTERN
GA DEPT. OF ECONOMIC DEVELOPMENT
 -GUIDED VARIOUS PROJECTS THROUGH EVERY STEP

DESIGN INTERN
MICHELLE NUNN FOR SENATE
 -DESIGNED GRAPHICS FOR SOCIAL MEDIA & EMAILS

MARKETING MANAGER
GSU STUDENT MEDIA
 -PLANNED EVENTS, RECRUITED STAFF & OPERATED SOCIAL MEDIA

WHO I AM

PLANNER
 WRITER
 STRATEGIST
 COLLABORATOR

WHAT I'VE LEARNED

ADVERTISING
 PUBLIC RELATIONS
 EVENT PLANNING
 GRAPHIC DESIGN
 CONTENT EDITING
 MEDIA PLANNING
 MARKETING
 DEMOGRAPHIC RESEARCH
 PROMOTIONS
 CAMPAIGNS
 SOCIAL MEDIA

#FUNFACT

I VOLUNTEER ON THE WEEKENDS WITH THE ATLANTA HUMANE SOCIETY AND ASSIST WITH ADMINISTRATIVE DUTIES

WHAT I KNOW

MICROSOFT	GOOGLE
-WORD	-DOCS
-POWERPOINT	-ANALYTICS
-EXCEL	-ALERTS
ADOBE	SOCIAL MEDIA
-PHOTOSHOP	-FACEBOOK
-ILLUSTRATOR	-TWITTER
-INDESIGN	-INSTAGRAM

WHAT I ENJOY



